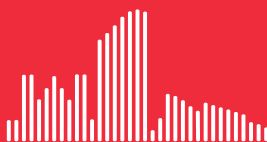


2020

# TRAVEL TRADE GUIDE

for European City Cards

for professional use only



**EUROPEAN CITIES MARKETING**

MEET EUROPEAN CITIES

[illegible]

# Make the most of your city break with your city card

Aarhus, Amsterdam, Antwerp, Barcelona, Belfast, Bergen, Berlin, Bologna, Bordeaux, Bratislava, Brussels, Budapest, Copenhagen, Dijon, Geneva, Ghent, Hamburg, Innsbruck, Lisbon, Ljubljana, Lyon, Nice, Nuremberg, Oslo, St.Petersburg, Stuttgart, Tallinn, Valencia, Vienna, Zagreb, Zurich

**welovecitycards.com**

# WELCOME



## DEAR FRIENDS AND COLLEAGUES IN THE TRAVEL TRADE INDUSTRY

European Cities Marketing is the leading network of City Tourist Offices and Convention Bureaux for sharing expertise, working together on an operational level and creating business opportunities.

European Cities Marketing promotes and links the interests of more than 115 major cities from 39 countries.

In this brochure, 31 of our member cities present their City Cards. The cards offer free or discounted admission to leading hot spots, combined with use of public transport, as well as discounts at attractions, shops, bars and restaurants. It is truly the perfect way to discover a city.

To help the travel-trade industry gain a better perspective on the cards, this e-brochure was developed. It offers a clear overview of the different European City Cards, as well as giving you directions to trade commissions or contact details to do business with our member cities.

So please feel free to scroll around this brochure and be inspired to find new business opportunities and quality products for your clients.

Petra Stušek  
ECM President

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★ You can contact European Cities Marketing at the following address:

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29D rue de Talant - 21000 Dijon - France  
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[headoffice@europeancitiesmarketing.com](mailto:headoffice@europeancitiesmarketing.com)  
[www.welovecitycards.com](http://www.welovecitycards.com)

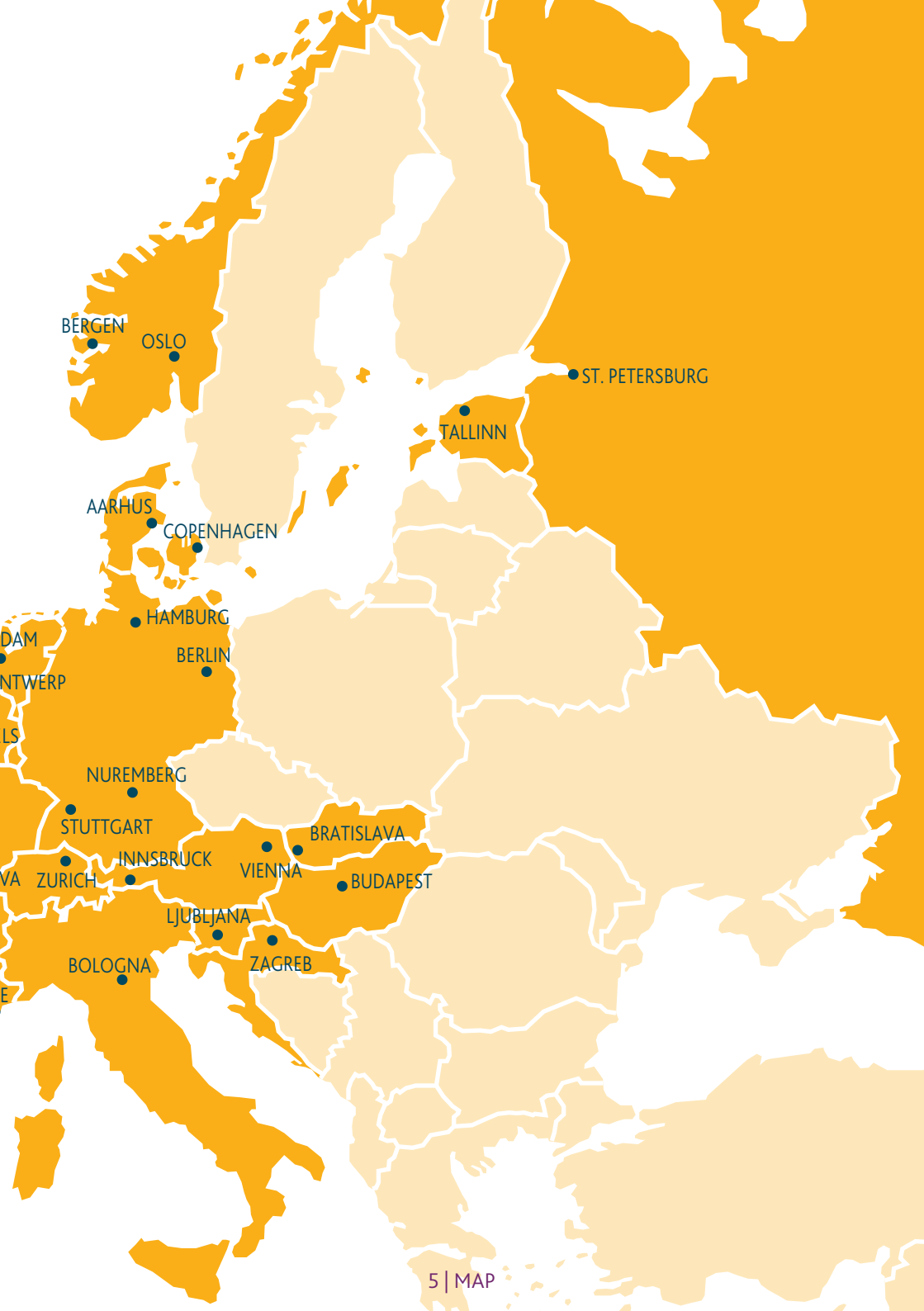
This brochure is intended to provide information only. All reasonable measures have been taken to ensure its quality, reliability and accuracy. We encourage you to take steps to obtain the most up-to-date information by communicating directly with the cities. ECM is not responsible for the content of other websites referenced and makes no guarantees as to the accuracy of information contained in the brochure.

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ST. PETERSBURG

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NUREMBERG

STUTTGART

VA

ZURICH

INNSBRUCK

VIENNA

BRATISLAVA

BUDAPEST

LJUBLJANA

BOLOGNA

ZAGREB

E

# Aarhus



## PRICES

	Adult	Child
24 hours	DKK 329	DKK 165
48 hours	DKK 449	DKK 225
72 hours	DKK 599	DKK 295
120 hours	DKK 749	DKK 325

## TAKE A MOMENT WITH AARHUS

A vibrant mix of youthful energy and a living history is what makes Aarhus a city with an energetic beat. One of Aarhus' strengths is the great variety in shopping and design. A wide selection of restaurant and cultural activities complete the shopping experience. The atmosphere is vibrant, the cafés are filled with people walking in from the narrow cobblestoned streets.

Although young at heart, Aarhus is also a city filled with history dating all the way back to the Viking age. Aarhus' location by the sea and forest areas opens up a wide range of possibilities for an active lifestyle. Easy access to bike paths, running paths, outdoor gyms, and all sorts of water sports makes it obvious that there is a very active pulse in Aarhus. A mix of old, historic buildings and modern architecture characterises this city, which is undergoing a rapid development.

Aarhus has been appointed European Capital of Culture in 2017.

## BENEFITS

- Free admission to more than 30 attractions!

**Including:** Aros Aarhus Art Museum, The Old Town Museum, Tivoli Friheden, Moesgaard Museum, Randers Regnskov, The Science Museum and many more

- Free Parking
- Free bus travel including airport shuttle
- Discounts on shopping

## INFORMATION | ORDER

Buy the AarhusCard online at [www.aarhuscard.com](http://www.aarhuscard.com).

For further information, please contact:

VisitAarhus, Hack Kampmanns Plads 10, DK-8000 Aarhus C  
Tel: +45 8731 5010

E-mail: [info@visitaarhus.com](mailto:info@visitaarhus.com)

Web: [www.visitaarhus.com](http://www.visitaarhus.com)



# Amsterdam

## I amsterdam. city card



### BENEFITS

• **Free admission to over 45 of Amsterdam's best museums and attractions** including:

- Van Gogh Museum
- Rijksmuseum
- Hermitage Amsterdam
- ARTIS Royal Zoo
- Amsterdam Museum
- The Rembrandt House Museum
- and many more

• **Free entry to museums in the Metropolitan Area** including:

- the Windmills at Zaanse Schans
- Amsterdam Castle Muider slot
- Volendam Museum, a fishing village at the IJssel lake

• **Free canal cruise**, a beautiful way to see the city's historic centre

• Free, unlimited use of the GVB **public transport** in Amsterdam (bus, tram & metro)

• Free, detailed **city map**

• **Free giveaways & discounts** on concerts, theatre, rentals, restaurants and more

### PRICES

24 hours	€ 59
48 hours	€ 74
72 hours	€ 87
96 hours	€ 94

### YOUR KEY TO AMSTERDAM

See more & save more with the I amsterdam City Card  
Amsterdam is one of the greatest small cities in the world. From its canals and world-famous to its many historical sights, this is one of the most romantic and beautiful cities in Europe. Your customers will get more from their visit with the I amsterdam City Card.

Available for 24, 48, 72 or 96 hours, the I amsterdam City Card is the most convenient and affordable way to experience Amsterdam. Visit world-class museums, take a cruise through the charming canals and sample the local delicacies. All for free - or with a significant discount! In addition, the City Card gives you unlimited access to Amsterdam's public transport system for 24, 48, 72 or 96 hours.



### INFORMATION | ORDER

For information or ordering the I amsterdam City Card:  
[www.iamsterdam.com/citycard](http://www.iamsterdam.com/citycard)

Travel agents can send an e-mail to [citycard@iamsterdam.com](mailto:citycard@iamsterdam.com) for additional information regarding commissions.

# Antwerp



## BENEFITS

FREE ENTRY to :

- 15 of Antwerp's top museums
- 4 historic churches
- the city brewery De Koninck
- Canals (de ruien)

LOTS OF DISCOUNTS:

- ranging from 10 to 25%
- on attractions, sightseeing, boat trips, cycling, souvenirs & sweets

FREE PUBLIC TRANSPORT:

- tram
- bus

## PRICES

24 hours	€ 29
48 hours	€ 37
72 hours	€ 42

## YOUR KEY TO DISCOVERING ANTWERP

Unlock the city with the Antwerp City Card, it's your key to discovering Antwerp and all of its hidden gems. Whatever is on your city trip checklist the Antwerp City Card will offer the best of Antwerp for free or with a significant discount.

Besides the usual suspects, Antwerp has some new gems to offer: the brand new diamond museum DIVA - focussing on the magical world of diamonds and jewellery - and Chocolate Nation - the largest Belgian chocolate museum in the world. Depending on how much time you have in Antwerp, you can choose for a 24, 48 or 72 hour City Card. Buy one online and off you go.

## INFORMATION | ORDER

For further information and trade commission rates please contact:

Lotte Van Buyten – Visit Antwerp

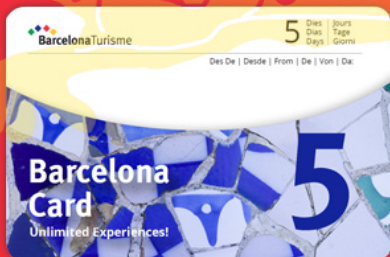
T. +32 3 338 98066

Email: [lotte.vanbuyten@antwerpen.be](mailto:lotte.vanbuyten@antwerpen.be)

[www.visitantwerpen.be/antwerp-city-card](http://www.visitantwerpen.be/antwerp-city-card)



# Barcelona



## PRICES

	Adult	Child 4 to 12
2 days Express	€ 20	-
3 days	€ 45	€ 21
4 days	€ 55	€ 27.40
5 days	€ 60	€ 32

## BENEFITS

Free admission to city's top museums including:

- Fundació Joan Miró [Skip the line](#)
- Picasso Museum [Skip the line](#)
- Museu Nacional d'Art de Catalunya [Skip the line](#)
- Fundació Antoni Tàpies [Skip the line](#)
- Museu d'Art Contemporani de Barcelona –MACBA [Skip the line](#)
- Centre de Cultura Contemporània de Barcelona –CCCB [Skip the line](#)
- Museu Egipci de Barcelona [Skip the line](#)
- Museu Olímpic i de l'Esport Joan Antoni Samaranch [Skip the line](#)
- Museu del Modernisme Català [Skip the line](#)
- Museu de la Xocolata [Skip the line](#)
- Museu d'Història de Barcelona centres
- Cosmocaixa –Science Museum

- Free admission to viewing gallery Mirador de Colom
- Free waterfront cruise on Las Golondrinas
- Free guided tour of race track Circuit de Catalunya
- Free Barcelona Walking Tours Gòtic & Modernisme
- Free unlimited travel on public transport
- Free train from /to the airport
- Free informative guide in six languages (EN / FR / DE / IT / ES / Catalan)
- General map of Barcelona with location of the special offers and map of the metro network.

## UNLIMITED EXPERIENCES!

This glorious Mediterranean city should be at the top of everybody's travel itinerary. Now, visiting Catalonia's capital is easy and convenient with the Barcelona Card, designed to help visitors get the most out of their trip.

Available with options from 2 to 5 days, the card offers free museums and public transport and more than 70 discounts for the main attractions, leisure activities, excursions and many more. It includes also a Shopping Card that allows you to have exclusive advantages and discounts in the most important shops and boutique stores in Barcelona.

The discounts includes: Casa Batlló, La Pedrera, L'Aquarium, the Zoo, Pavelló Mies van der Rohe, Recinte Modernista de Sant Pau and many more...

## INFORMATION | ORDER

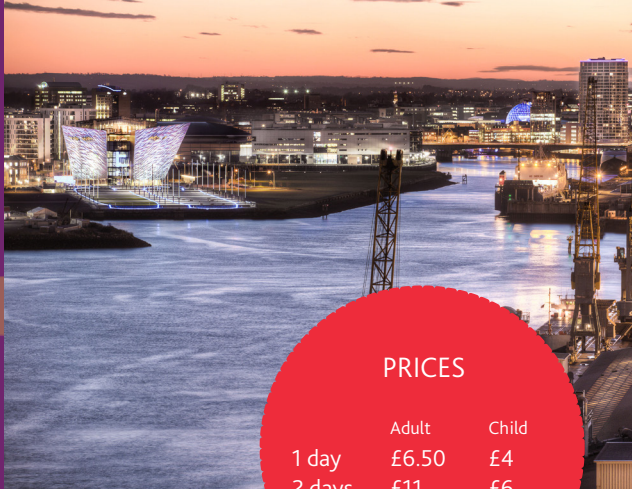
Gianluca Camaggio  
Tel: +34 93 368 97 00  
[gcamaggio@barcelonaturisme.com](mailto:gcamaggio@barcelonaturisme.com)  
[www.barcelonacard.com](http://www.barcelonacard.com)

- Commission rates and special conditions for the travel trade
- Sales by means of orders, vouchers and as an affiliate partner.
  - Pick up points at the airport and the city center.





# Belfast



## PRICES

	Adult	Child
1 day	£6.50	£4
2 days	£11	£6
3 days	£14.50	£7.75

## BE INSPIRED

Visit Belfast and discover the maritime heritage where the famous RMS Titanic was built. Over 3 million people have already visited the world's largest Titanic visitor experience, Titanic Belfast and the ship's little sister SS Nomadic which is now open to the public following restoration. HMS Caroline, a former Royal Navy cruiser, has also undergone extensive restoration and from 1 April 2017 visitors can discover a range of historic spaces including the Captain Crookes Cabin, Royal Marines Mess and Seamen's Wash.

Soak up the atmosphere at our newest arts venues - The MAC and The Lyric Theatre, whilst the architecturally-stunning Grand Opera House, the ever-cool SSE Arena and the renowned Ulster Hall always attract a crowd! Whether you're a first time visitor or an old friend - save the date for Belfast's packed festivals and events - you're sure to find something to entertain, by day and by night. From a popular Victorian market to a gaol steeped in history, see the city by taxi, bus, boat, bike and even Segway these days!

Belfast has a unique and world-famous history and heritage which has woven a rich tapestry throughout everyday life and is apparent in music, literature, events and much more besides. A city of contrasts, Belfast exemplifies grand architecture alongside modern masterpieces, traditional pubs alongside cafe bars, high street chains to local arts and craft. It's these contrasts that make Belfast an incredibly fun place to visit. The city's compact nature means that its treasures are all within a matter of minutes of each other.

As a gateway city, Belfast is less than an hour from the world famous Giant's Causeway and the Mountains of Mourne, it's only down the road from Derry/Londonderry and just a short drive from Dublin. So whether you're here for the weekend or you have the opportunity to linger a little longer, a trip to Belfast this year promises memories to last a lifetime.

## INFORMATION | ORDER

Visit Belfast Welcome Centre  
Tourist Information Belfast & Northern Ireland  
9 Donegall Square West, Belfast, BT1 5GB  
Northern Ireland  
Tel: +44(0)28 90246609  
Fax: +44(0)28 90249026  
Email: [info@visitbelfast.com](mailto:info@visitbelfast.com)

# Bergen



Photo: Bergen Tourist Board / Willy Haraldsen - visitBergen.com

## BENEFITS

With the Bergen Card in your pocket, you travel free on Light Rail and buses in the city and the region. You get free or discounted admission to museums and attractions, as well as many cultural events, various sightseeing tours, restaurants and parking.

Start the day with one of our many sightseeing tours that give you an introduction to what Bergen has to offer. The Bergen Card gives you admission to attractions in the city centre as well as other attractions further out.

Bergen has many museums, some with unique art treasures and others that show the breadth of the city's historical heritage. Take a trip up to Mt. Fløyen and enjoy the view of the city, the fjord and the ocean. See seals, penguins, crocodiles and snakes close up at the aquarium and explore the world of science and technology with your family at the science centre. Round off the day with a meal and a cultural event at one of the city's many venues.

## PRICES

	Adult	Child 3 to 15
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24 hours	NOK 260	NOK 100
48 hours	NOK 340	NOK 130
72 hours	NOK 410	NOK 160
96 hours	NOK 500	NOK 190

## BERGEN – A BIG CITY WITH SMALL TOWN CHARM

**The Bergen Card** - the practical and reasonable way to explore Bergen, the City of Culture.

As a European City of Culture and World Heritage City, Bergen offers worldclass experiences and culture. The Bergen region has the ideal combination of nature, culture and interesting urban attractions – all year round.

Bergen is an international city packed with history and tradition, a big city with small-town charm and atmosphere. Bergen likes visitors. And Bergen is worth a visit. Welcome!

## INFORMATION | ORDER

Buy the Bergen Card at the Tourist Information in Bergen  
Strandkaia 3, NO-5013 Bergen

Tel: +47 55 55 20 00  
BergenCard@visitBergen.com  
visitBergen.com/BergenCard



# Berlin



## BENEFITS

Berlin WelcomeCard, the 3 in 1 city card for Berlin visitors.

Much more than just a ticket to ride:

- Travel pass for all public transport services
- 200 Berlin attractions offering at least 25% discounts
- Pocket guide with pull out city map
- Lots of helpful insider tips
- A variety of restaurants
- Also available with Potsdam
- Palaces and castles in Berlin and Potsdam incl. Sanssouci

Service for reseller and agents:

- Attractive commission
- Additional free sale aids and material
- Information flyer (5 languages)
- Individual assistance and support



## PRICES

	Fare zone Berlin AB	Fare zone Berlin ABC
48 hours	€ 23	€ 28
72 hours	€ 33	€ 38
4 days	€ 40	€ 45
5 days	€ 46	€ 49
6 days	€ 49	€ 52
Museum	€ 51	€ 55
Island 72 hours*		



Fare zone AB: Valid for one adult and up to three children under the age of 15, incl. airport Berlin Tegel TXL

Fare zone ABC: Valid for one adult and up to three children under the age of 15, incl. airport Berlin Tegel TXL and airport Berlin Schoenefeld SXF

\*Berlin WelcomeCard Museum Island: Includes free entry to the museums of the Museum Island on three consecutive days (excluding special exhibitions)

## A WHOLE WORLD IN JUST ONE CITY!

The German capital is a vibrant, ever-changing city that continues to be shaped by its moving story! Berlin has reinvented itself once again as a cosmopolitan city with a unique flair; a melting pot of cultures, trends, ideas and lifestyles.

Famous museums and three UNESCO World Heritage sites, a thriving international art scene and trendy shopping districts invite you to stroll and explore. Berlin's nightlife is just as legendary: clubs, bars and nightclubs can stay open all night. The city where east and west were once divided by an iron curtain has now become a centre for creativity and inspiration, freedom and tolerance.

There really is a Berlin for everyone and it's the place to be if you want to experience a whole world in just one city. The Berlin WelcomeCard is your key to unravel all the mysteries of this cosmopolitan and yet historical city!

## INFORMATION | ORDER

For more information please contact:  
 visitBerlin, Am Karlsbad 11, 10785 Berlin - Germany  
 E-Mail: [salespromotion@visitBerlin.de](mailto:salespromotion@visitBerlin.de)  
[www.traveltrade.visitBerlin.com](http://www.traveltrade.visitBerlin.com)



# Bologna



## BENEFITS

• **Free entrance to the permanent collection of the city's most important museums, as:**

Museo Archeologico, Museo Medievale, Museo del Patrimonio Industriale, Museo del Risorgimento, Collezioni Comunali d'Arte, MAMbo – Museo d'arte contemporanea, Museo Internazionale and Biblioteca della Musica, Museo Morandi, Museo della Storia di Bologna in Palazzo Pepoli, Pinacoteca Nazionale di Bologna (National Picture Gallery)

• Free admission to San Colombano (Collezione Tagliavini) and to the Church of Santa Maria della Vita

• Free admission to the Asinelli tower, one of the city's symbols

• Free "Discover Bologna", the guided walking tours of the historical city centre with entry ticket to the Anatomical Theatre of the Archiginnasio

• Discounted tickets for the main Exhibitions under way

• Discounts – ranging from 10% to 50% on attractions, shops, restaurants, concerts and theatre, and many more.

**And, with Bologna Welcome card PLUS, you get also:**

• free access to the panoramic terrace of San Petronio Church

• free access to the dome of the sanctuary of San Luca

• free guided tour on board the San Luca Express train, connecting Bologna's historic city centre with the charming Basilica

• free guided tour on the City Red Bus, the local hop on hop off bus

• free access to the Conserva di Valverde, an underground cistern dating back to the Renaissance period.

## PRICES

EASY € 25

PLUS € 40

## THE REAL ITALY FROM THE HEART OF ITALY

Bologna is a hidden gem in the heart of Italy. Start your journey having a stroll through Bologna's essence: 40 Km of arcades embrace the medieval city center. Admire the art heritage in over 50 museums. Feel like Farinelli, Rossini or Mozart: Bologna was a mandatory destination for Europe's great musicians. In Bologna it's all about the roar of the Engine: get an inside look at Lamborghini, Ducati or Ferrari. But it's also of a matter of taking life slowly: explore the green sustainable side of the destination with its many itineraries and unspoiled places. Finally, enjoy life and do as the locals do: see how people have fine-tuned the art of living well. In Bologna everyone feels at home.

Get you Bologna Welcome card and enjoy every single experience to the fullest!

## INFORMATION | ORDER

Buy your Bologna Welcome Card at [www.bolognawelcome.it/card](http://www.bolognawelcome.it/card) or at the Tourist Information Office in Bologna (Piazza Maggiore)  
For further information [card@bolognawelcome.it](mailto:card@bolognawelcome.it)



# Bordeaux

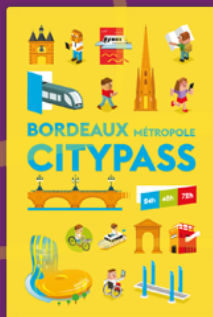


Photo: Christophe Bouthier

## BENEFITS

The Bordeaux Métropole CityPass offers several advantages and the key to seeing the city and the surrounding region.

### FREE

- Public transport on the Tbm network (tram, bus and "BatCub" river shuttle)
- 20 top museums and UNESCO listed monuments
- La Cité du Vin
- One guided tour of the city

### DISCOUNTS

- Sightseeing « bateau mouche » tour on the Garonne river
- ½ day wine trips in the vineyards by coach
- Lunch or dinner cruises on the Garonne river
- Visits and wine tasting in châteaux Pape Clément, Saint-Ahon, Le Taillan

Bordeaux CityPass is available for 24, 48 or 72 hours. The card will be activated at the first use. It's for individual travelers only (less than 10 people).

## PRICES

24 hours	€ 29
48 hours	€ 39
72 hours	€ 46

## AN ATTRACTIVE GOURMET DESTINATION

Bordeaux has always been a dynamic, cosmopolitan city and never ceases to reveal exciting, new facets of its character. The city of Bordeaux's inscription as a UNESCO World Heritage Site in 2007 and its bold modernism have made it a key destination for everyone interested in French culture, lifestyle... and wine!

For those who wish to make the most of their stay, the Bordeaux CityPass is available for 24, 48 or 72 hours. This "hands-free" tourist pass with an electronic chip provides access to museums and temporary exhibitions, guided city tours, monuments, panoramic circuit and unlimited use of all forms of public transport, as well as numerous discounts, on excursions to the wine country and cruises on the Garonne.

## INFORMATION | ORDER

Tour operators and travel agencies receive a 10% commission. We work with vouchers.

Please contact Sylvie Dussuel by email at [s.dussuel@bordeaux-tourisme.com](mailto:s.dussuel@bordeaux-tourisme.com) or Sophie Duboscq by email at [s.duboscq@bordeaux-tourisme.com](mailto:s.duboscq@bordeaux-tourisme.com)

More information online [www.bordeauxcitypass.com](http://www.bordeauxcitypass.com)  
[www.bordeaux-tourism.co.uk](http://www.bordeaux-tourism.co.uk)

# Bratislava



## PRICES

24 hours	€ 18
48 hours	€ 22
72 hours	€ 25

## ENJOY EVEN MORE WITH BRATISLAVA CARD

Unique history and attractions, excellent local gastronomy and modern shopping centres make Bratislava an ideal city-break destination. The striking landmark and symbol of the city is the Bratislava Castle, strategically built on a hill overlooking the River Danube. Another must see is the gothic St. Martin's Cathedral where 18 Habsburgs – 11 kings and 7 royal wives – were crowned between the years 1563 – 1830. Keen to learn more about the city history? Then you cannot miss the oldest museum in the city – Bratislava City Museum housed at the Old Town Hall with a spectacular view over the city from its tower. The largest preserved collection of English tapestries in the world is the pride and jewel of Bratislava. The tapestries were woven in the 17th century in Mortlake near London by Flemish weavers and are now installed in the Primate's Palace, the ultimate example of classicism in Europe. And after sightseeing enjoy the vibrant atmosphere of this ever-changing city in one of the numerous cosy restaurants and cafés, explore a wide range of shops or experience a rich cultural life in the city or go out to the region to discover its history, handicrafts, wine growing tradition and local gastronomy.

## BENEFITS

- Free unlimited travel on public transport for a CARD holder and 1 child up to 16 in the city & region
- Free admission to selected museums & galleries
- Free guided walking tour
- Other discounts up to 50%

## INFORMATION | ORDER



Mrs. Eva Mazuchová  
Bratislava Tourist Board  
E: [mazuchova@visitbratislava.com](mailto:mazuchova@visitbratislava.com)  
W: [www.visitbratislava.com](http://www.visitbratislava.com)

# Brussels



## PRICES

With public transport    Without public transport

24 hours	€ 33.50	€ 26
48 hours	€ 48	€ 34
72 hours	€ 60	€ 42

With Hop on Hop off buses

24 hours	€ 40
48 hours	€ 52
72 hours	€ 64

## BENEFITS

Here are just some of the benefits your clients will enjoy with the Brussels Card:

- Free entry to near 40 main museums, such as the Magritte Museum, the Belgian Comic Strip Center, the Museum of Musical Instruments, the Old Masters Museum or the Museum of Cocoa and Chocolate
- Attractive discounts at the Atomium, Mini-Europe and other tourist attractions, for guided tours, in restaurants, bars and local shops
- Brussels Card guide book, a free city map and a free museum map
- Optional extras: unlimited free travel on STIB/MIVB public transport or free access to Hop on Hop off buses

## WITH ONE KEY OPEN THE DOOR TO EUROPE'S FASCINATING CAPITAL

The city which earned itself the title of European Capital truly has a unique character. Where once the Flemish and French cultures lived happily side-by-side, Brussels is now home to many nationalities of the world, creating a vibrant, cosmopolitan atmosphere.

However, visitors in search of a more cultural experience will not be disappointed. They will find beautiful medieval streets, lively town squares, sweeping boulevards, parks, cafés and superb restaurants.

The Brussels Card offers holders free entry to many museums, attractive discounts at major tourist attractions, guided tours, local shops and bars.

## INFORMATION | ORDER

Cards are available from the VISITBRUSSELS tourist information offices: Grand Place (Town Hall) and BIP (Mont des Arts), or online at [www.brusselscard.be](http://www.brusselscard.be)

For further information and contracting details :

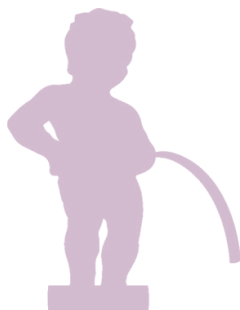
Contact: Pieter Van der Gheynst

BRUSSELS MUSEUMS COUNCIL, Galerie du Roi 15, 1000 Brussels

T +32 2 540 21 40

[pieter@brusselsmuseums.be](mailto:pieter@brusselsmuseums.be)

[www.brusselscard.be](http://www.brusselscard.be)





# Budapest



## PRICES

valid from 1<sup>st</sup> April 2018  
to 31<sup>st</sup> March 2019

24 hours	€ 21.99
48 hours	€ 32.90
72 hours	€ 42.99
72 hours Junior	€ 32.99
96 hours	€ 52.99
120 hours	€ 62.99

## BUDAPEST

Budapest is the city of cultural diversity, festivals and thermal waters.

Besides its unparalleled beauty, Budapest is best known for its built heritage witnessing thousand years of history. The famous medicinal waters are available for bathers in Lukács, Gellért, Rudas and Széchenyi Baths as well as in two 500-year-old original Turkish baths.

You cannot miss the fantastic Danube panorama that participates on UNESCO World's Heritage List together with Andrásy Avenue. Breathing in Budapest's atmosphere the city shows you a completely different face when talking about the modern districts, alternative ruin-pubs and retro-style garden scenes, or the new street food streets and fine dining gastro scene.

Meet locals at these trendy, unique places while listening to live music or just relax in one of the quiet corners. The SZIGET Festival, Budapest Spring Festival, Budapest Summer Festival or the CAFe Contemporary Art Festival and the famous Budapest Christmas Fair are equally integral parts of this exciting dynamic city.



## BENEFITS

The Budapest Card provides you 30+ free services and sights including public transport, bath, museums and sights along with 80+ cultural, dining and miscellaneous offers with discounts up to 50%. To have a discounted price, buy it online in our webshop at [www.budapest-card.com](http://www.budapest-card.com).

Budapest Card offers - including but not limited to:

- FREE public transport within the boundaries of Budapest and to the BUD Airport terminals
- FREE English-language walking tours
- FREE entry to the St. Lukács Thermal Bath and Swimming Pool
- FREE admission to the permanent exhibitions of more than 20 museums
- FREE admission to BUDATOWER – The Mary Magdalene Tower
- 4-hour free luggage storage service at BP Koffer Luggage & Chill
- Discounted admission to numerous museums and sights
- Discounted price tickets to the most popular thermal baths
- Discounted rent-a-car services (-20%) from the Budget Rent a Car fleet
- Discounted miniBUD airport transfer services (-15%)
- Additional discounts from walking, bus and ship sightseeing tours, restaurants, cafés, clubs, shops, spas, cultural and folklore programs. The values of the discounts range from 10-50%
- FREE brochure with all information.

Budapest Card is valid for a single natural person and available in 24-, 48-, 72-, 96- and 120-hour options. All types ensure the same benefits. Budapest Card – it truly is the key to the city!

## INFORMATION | ORDER

Special price/discount for travel trade industry: we give 20% commission from brutto sales prices to our sales partners.

For further details please contact us! [sales@budapestinfo.hu](mailto:sales@budapestinfo.hu) | tel: +36 1 486 3312

# Copenhagen



## PRICES

from April 1<sup>st</sup>

Adult

Child (10-15)

24 hours	dkk 419/€ 56	dkk 209/€ 28
48 hours	dkk 619/€ 83	dkk 309/€ 42
72 hours	dkk 759/€ 102	dkk 379/€ 51
96 hours	dkk 889/€ 119	dkk 449/€ 60
120 hours	dkk 999/€ 134	dkk 499/€ 67

An adult may be accompanied by  
2 children below the age of 10  
free of charge.

## BENEFITS

Admission to more than 80 museums and attractions, including the world-famous Tivoli Gardens, The National Aquarium of Denmark and Copenhagen Zoo.

You also get access to sightseeing tours with canal boats and entry to Louisiana Museum of Modern Art, The Glyptotek, Rosenborg Castle and the Danish Royal Collection at Amalienborg Palace amongst many others. Unlimited use of public transportation incl. trains, buses and Metro in the entire Copenhagen region. Discounts on many other restaurants and sightseeing activities. A handy guide book, which includes a city map and information on museums and attractions.

For more details about the Copenhagen Card, please visit [www.copenhagencard.com](http://www.copenhagencard.com) or download the free Copenhagen Card app from App-store or Google Play.

## OPEN FOR GREAT EXPERIENCES

Discover Copenhagen's rich history, cutting-edge innovation and flourishing art scene with a Copenhagen Card that allows you to go where you please, when you please.

Give your clients the opportunity of entry to more than 80 museums and attractions and unlimited free public transportation in the entire Copenhagen region. The Copenhagen Card is available in 24, 48, 72, 96 and 120-hour options for both adults and children (10-15). Moreover, an adult cardholder can bring along two children under the age of ten for free! You can purchase your Copenhagen Card online at [www.copenhagencard.com](http://www.copenhagencard.com) or at one of the many sales points: Copenhagen Airport, Tourist Information Offices and larger railway stations.

## INFORMATION | ORDER

Copenhagen Card is the ideal add-on or optional extra to travel packages. Sales agents that sell more than 100 cards per year, receive a 10% commission and can choose to sell by voucher or buy in bulk. We are happy to provide leaflets and posters for your sales offices.

Contact Copenhagen Card:

E-mail: [copenhagencard@woco.dk](mailto:copenhagencard@woco.dk)



# Dijon



## BENEFITS

- Free unlimited access to public transport on Divia Network (tram, bus)
- Free access to a selection of sites in and around Dijon :

### Museums, monuments:

Philippe le Bon  
Puits de Moïse  
Guides tour of Dijon  
Musée Magnin  
Musée des Beaux Arts  
Consortium Museum  
Clos de Vougeot Castle  
Muséoparc Alésia  
L'Abbaye de Fontenay  
Bussy Rabutin Castle  
Salines Royales d'Arc et Senans

### Visits and tastings :

La Fabrique de Pain d'épices  
La Pharmacy, wine bar  
Boutique de la Truffe  
Atelier Boutique Fallot  
Le Clos de Bourgogne  
La Grande Cave Vougeot  
Fromagerie Gaugry  
Domaine Dufouleux Père & Fils  
Imaginarium  
Moutarderie Fallot  
Maison Champy  
Veuve Ambal  
Les Anis de Flavigny  
Le Cassissium



## PRICES

24 hours	€ 25
48 hours	€ 39
72 hours	€ 49

## DIJON CITY PASS THE ESSENTIAL

If you were looking for an escape to a city where good living is an art, you've come to the right place! Dijon is indisputably one such destination for amateurs of culture, architectural heritage, fine food and wine.

The Dijon City Pass offers several advantages to discover the Duke's City and the surrounding region. The Pass is valid 24, 48 or 72 consecutive hours depending on the option chosen and provides access to monuments, guided visit, wine tasting or iconic produces. The Dijon City Pass is valid from the first time of use and it's for individual travelers only.

## INFORMATION | ORDER

Contact for Trade Industry at the Tourist Office:  
Mr Thomas Desmurs  
Email: [tdesmurs@otdijon.com](mailto:tdesmurs@otdijon.com)

# Geneva



## PRICES

24h CHF 26 / € 22\*

48h CHF 37 / € 31\*

72h CHF 45 / € 38\*

\*Prices in Euros vary due to exchange rate fluctuations.  
Tour operator rates: 20% off

## GENEVA CITY PASS, EXPLORE WITHOUT LIMITS

**1 pass, more than 50 attractions:** with the Geneva City Pass, you'll discover everything the city has to offer and the best spots! For 24, 48 or 72 hours, the city is yours to explore, with its museums, cruises on the lake, Segway, rafting and more...52 attractions that are free or discounted with your city card!

### Here are some ideas:

Begin your stay with a visit to the International Museum of the Red Cross and Red Crescent (MICR). Start by discovering the world's greatest humanitarian movement which includes a section devoted to 'defending human dignity. After exploring the international district, leave some time to delve into Geneva's history. From Place du Rhône to Place de Neuve, you will be enchanted by Geneva's utterly charming Old Town. If you like watches and have an interest in horology, don't miss the Patek Philippe Museum. It boasts a watch collection that dates from the 16th century to today. It also has an impressive library devoted entirely to watchmaking. To end the day with a series of spectacular views, unwind by setting off on a cruise trip. Sailing whichever way the wind is blowing, the 'Mermaid Cruise' tours Lake Geneva's most impressive sites, including the world-famous Jet d'Eau, the United Nations building, the Belle-Rive Castle and the majestic Little Mermaid of Geneva.

## BENEFITS

- More than 30 free attractions
- Discounts up to 50%
- Free public transport



## INFORMATION | ORDER

Tourist Information Centre  
Rue du Mont-Blanc 18  
+41 22 909 70 00  
info@geneve.com  
geneve.com  
Online purchasing at [geneve.com](http://geneve.com)



# Ghent



## PRICES

General public rates

48 hours € 30

72 hours € 35

## GHENT

The city of Ghent is no large metropolis, far from it. But where else do you find a destination that fully breaths history, and at the same time is so full of modern city life and culture? National Geographic Traveler Magazine acknowledged this when it placed Ghent third in its global ranking of authentic historic destinations. Ghent's "brilliant mix of a wonderful past and a contemporary, vibrant city" makes it the most authentic city in the world, the magazine said.

There's more. Lonely Planet called Ghent "Europe's best kept secret" and a top 10 must see city for 2011: "Ghent might just be the best European city you've never thought of visiting."... "Here hides one of Europe's finest panoramas of water, towers and old houses. And it seems the Belgians forgot to tell anyone."

You still need more reasons to visit Ghent?

- The city comes to life again after sunset with the Ghent award winning light plan.
- Ghent is a culinary hotchpotch and Europe's veggie capital.
- Because you like to get off the beaten track!

So, plenty of reasons to come and discover this fascinating city. The best way to do so, is accompanied by a CityCard. The CityCard Gent is your all-in package for 48 or 72 hours of fun in this unique city. Most museums are free for children up to the age of twelve, so for them there's no need to buy a CityCard.



## BENEFITS

Take your time to dive into the city, because the CityCard Gent is:

- Your access card to the main historical buildings and museums, from the Mystic Lamb to the Municipal Museum of Contemporary Art (S.M.A.K.), from the Castle of the Counts to the Design museum Ghent. Including a boat trip on the Ghent inland waterways!
- Your ticket to all De Lijn city buses and trams. Tram line 1, the Museum Line, runs through Ghent's city centre and takes you to various museums and attractions in no time.

## INFORMATION | ORDER

Tour Operators rates

48-jour card 26 €

72-hour card 31€

Johan Catteeuw

Visit Gent - Trade, Predikherenlei 2, 9000 Gent

tel. +32 9 266 56 67

fax +32 9 266 56 73

pers-trade@gent.be

# Hamburg



## PRICES

	Single	Group
1 day	€ 10.50	€ 18.50
2 days	€ 19.40	€ 33.10
3 days	€ 27.50	€ 46.50
4 days	€ 35.90	€ 61.50
5 days	€ 43.40	€ 76.50

The single ticket is valid for 1 adult and max. 3 children under the age of 15. Children up to 6 years travel free of charge in the HVV.

The group ticket is valid for up to 5 people of any age.

## LIVING. LOVING. HAMBURG.

It is almost impossible to visit Hamburg and not to fall in love with the second biggest German city. The international flair, a diverse culture and subculture and a long maritime history delight and inspire millions of tourists every year- Hamburg offers activities and entertainment for all ages. The "northern star" of Germany is mostly known for its harbour. It is the second largest seaport of Europe and one of the biggest container ports worldwide. More than 8 million containers are handled here every year. Book a harbour cruise and watch the gigantic cranes do their work or spot one of the numerous cruise ships stopping over in Hamburg. After New York and London, Hamburg is the third largest musical metropolis in the world. Musicals like "The Lion King" are the cherry on top of every Hamburg trip. A variety of galleries with classical or modern art and photography, numerous museums and theatres complete a unique cultural scene.

You can spend some time for shopping and relax afterwards in one of the 1.400 parks around the city, for example at the inner city lake "Alster". In summer time you can even relax at one of the beaches at the river Elbe and enjoy a nice glass of wine with locals. And for visitors who still have enough energy to keep on going, you can discover the "Reeperbahn", Germany's biggest red-light district and party street with lots of bars, theatres and clubs.

## BENEFITS

Explore Hamburg and save on more than 150 offers! You can travel throughout Hamburg and enjoy comfort, flexibility and savings starting from € 10.50.

- Free travel on the underground, buses and harbour ferries (HVV)
- Up to 50 % discount in more than 150 tourist attractions
- Group tickets from € 18.50: Savings with 2 people or more

Please note:

- Hamburg tourism app (hhcard.app)
- Buy tickets via the app and make use of audio guides, maps and public transportation finder
- Available here: Tourist information, ticket machines, in many hotels, online and mobile tickets

## INFORMATION | ORDER

Information. Booking. Service.  
Tel. +49(0)40 300 51701  
[www.hamburg-travel.com/cards](http://www.hamburg-travel.com/cards)



# Innsbruck



## PRICES

	Adult	Child 6 - 15
24 hours	€ 43	€ 21.50
48 hours	€ 50	€ 25
72 hours	€ 59	€ 29.50

## BENEFITS

- Free, one-time entry to all museums and attractions in the Innsbruck region
- 1 return trip on each of the 7 cable cars and lifts around Innsbruck
- Free travel on Hop on Hop Off Bus Sightseer Innsbruck
- Free use of public transport (IVB)
- Swarovski Crystal Worlds in Wattens - entrance and shuttle bus included
- 1 x guided city walk (available daily)
- Free city bike rental for 3 hours
- Casino Innsbruck: welcome chips and a welcome drink
- Ice Skating at the OlympiaWorld

Discounts for: Tyrolean evening, Bobsleigh ride, 1 time Muttereralp Mountain Carts, Schubert City Tours, Golfing, Area 47 and much more. More details in the Innsbruck Card brochure

## CAPITAL OF THE ALPS

City adventures and mountain encounters. Cultural treasures and natural wonders. Innsbruck, the Capital of the Alps, delights with its unique wealth of wonderful attractions between 574 and 2,350 metres above sea level. Alpine-urban, sporty, dynamic and cosmopolitan yet charming, strong and traditional – Innsbruck is a city with exceptional appeal. Fantastic discoveries for a great price – with the Innsbruck Card – your smart companion in the Capital of the Alps. The Innsbruck Card is available for 24 hours, 48 hours and 72 hours with a 50% discount for children aged 6 to 15 years. Small, sweet and the key to fantastic adventures: the Innsbruck Card offers many free services and attractive discounts for a truly fascinating alpine-urban experience in Innsbruck and its holiday villages. City flair, country air and peak enjoyment with just one ticket: for unique contrasts, remarkable attractions, historic treasures, impressive panoramic moments and nature in the heart of Tyrol.

## INFORMATION | ORDER

Commission for tour operators and travel agents.  
Tourismus Information Innsbruck, Burggraben 3, 6020 Innsbruck, Austria  
Tel: +43 512 53 56  
Email: [innsbruckcard@innsbruck.info](mailto:innsbruckcard@innsbruck.info)  
[www.innsbruck.info](http://www.innsbruck.info)  
Order your Innsbruck Card online: [www.innsbruck-shop.com](http://www.innsbruck-shop.com)



# Lisbon



## PRICES

	Adult	Child 4 to 15
24 hours	€ 20	€ 13
48 hours	€ 34	€ 19
72 hours	€ 42	€ 22.50

## BENEFITS

The Lisboa Card provides visitors with simply amazing value for money, just take a look:

- Free use of public transport throughout the city:  
CARRIS – Public transportation in buses, trams and lifts  
METRO – Unrestricted use of the Underground  
CP TRAIN – Unrestricted circulation Sete Rios-Sintra-Oriente (Parque das Nações) and Cais do Sodré- Cascais
- FERTAGUS TRAIN - Free access on the Lisboa-Setubal train and return
- 35 free museums and monuments
- 10%-50% discount in 70 places & services

## FEEL LISBON

Feel the sun, the sea air and the unique light that play across the 7 hills of Lisbon. Enjoy and be amazed by the incredible natural viewpoints, with their sweeping panoramic vistas of the city's hidden treasures.

Between the hills, wander the traditional Lisbon streets, delve into the historic quarters and, at night, listen to «Fado», the Lisbon musical form that UNESCO has declared intangible cultural heritage.

Explore the riverside, from the modern Park of Nations to the Belém Tower, via the imposing Terreiro do Paço square, the city's equivalent of a drawing room. Feel the sunset over an Atlantic Ocean that bathes the whole Lisbon region - from Arrabida up to the waves of Ericeira, by way of Cascais and Sintra, with Mafra peeking over the horizon.

Feel much more than a city.

## INFORMATION | ORDER

For more information on what the Lisboa Card can do for you, please contact:

Lisboa Card Information, Rua do Arsenal, 15, 1100-038 Lisboa, Portugal

info@lismarketing.pt  
Tel: + 351 210 312 800  
Fax: + 351 210 312 819



Online information and sales:  
[www.visitlisboa.com](http://www.visitlisboa.com)  
Visit Lisboa on Facebook





# Ljubljana



## BENEFITS

Save your money and enjoy the following benefits:

- free admission to major museums and attractions
- a free guided city tour
- free travel on city buses,
- 24-hour free access to WiFree Ljubljana, the city's wireless Internet network
- a free tourist boat cruise
- ... and much more.

## WHERE ALL OF EUROPE MEETS

Ljubljana Tourist Card is the best way to explore Ljubljana!

The Slovenian capital is a vibrant city full of surprises and the ideal destination to add to your travel schedule. During winter its dreamy central-European character prevails, whilst during the summer it has a relaxed, distinctly Mediterranean feel. It boasts an extraordinary number of sights and picturesque areas, with plenty of nooks and crannies to explore.

For those looking for excitement when the sun goes down, be assured that the entertainment in Ljubljana goes on well into the early hours.

## PRICES

	Adult	Child 6 to 14
24 hours	€ 31	€ 18
48 hours	€ 39	€ 23
72 hours	€ 45	€ 27

Buy your card online to save 10% off the regular price!



## INFORMATION | ORDER

Information for the Trade Industry:

Rated 3rd best in Europe by the German Automobile Association (ADAC), Ljubljana Tourist Card enables your guests the best way to explore Ljubljana at the lowest possible cost.

One Ljubljana Tourist Card can save you up to € 110 on expenses such as entrance fees and public transport fares.

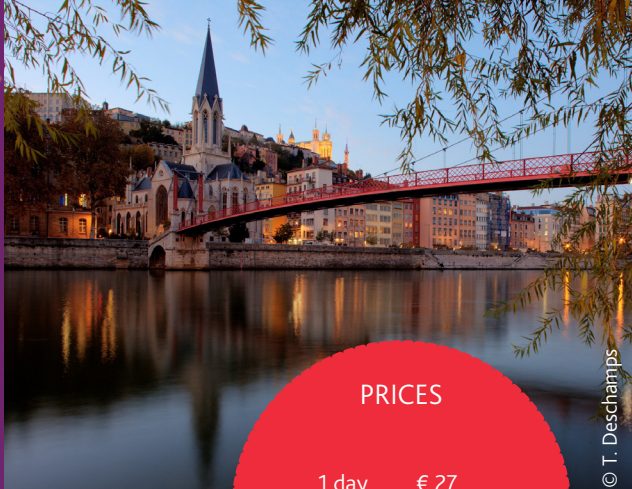
Danijel Omerzel  
Services Sales Specialist  
Ljubljana Tourism

Tel: +386 (0)1 306 45 28

E-mail: [danijel.omerzel@visitljubljana.si](mailto:danijel.omerzel@visitljubljana.si)

More information about Ljubljana: [www.visitljubljana.com](http://www.visitljubljana.com)

# Lyon



© T. Deschamps

## BENEFITS

HELP YOUR CLIENTS MAKE THE MOST OF THEIR STAY IN LYON !

Easy to use, the Lyon City Card provides all the services needed for an unforgettable trip:

**FREE:** Access to public transport

**FREE:** Admission to approx. 23 museums inc. temporary exhibitions

**FREE:** Booking of a guided tour

**FREE:** Seat on the Saône River cruise boat

**FREE:** Entry to the famous puppet show from Lyon, Guignol

PLUS more than 13 DISCOUNTS on great activities and shows, to make your stay in Lyon amazing!

### Commission for tour-operators and travel agents:

You can purchase the Lyon City Cards through the Lyon Tourism and Conventions Bureau and benefit from a 10 to 20% discount on the retail price of the card, depending on the quantity purchased.

You may choose between the following to include the Lyon City Card in your offer:

- Become a Lyon City Card distributor by receiving the cards ready to use.
- Offer the City Card to your clients by a voucher system to be submitted to the tourist office.



## A GASTRONOMIC DELIGHT IN THE HEART OF FRANCE

Lyon - the second largest metropo-litan area in France - is ideally situated between Paris and the French Riviera, close to the Beaujolais and Vallée du Rhône vineyards and the Alps. Since 1998, a major part of the city centre has been designated by UNESCO as a world heritage site – hardly surprising, as Lyon proudly shows evidence of twenty centuries of history. Above all, the city is renowned for its gastronomy, its cultural activity and the famous Festival of Lights every December.

## INFORMATION | ORDER

### LYON TOURISM AND CONVENTIONS

Delphine Rodriguez

Tel: 00 33 (0)4 72 77 05 13

Email: [drodriguez@lyon-france.com](mailto:drodriguez@lyon-france.com)

Website : [www.lyoncitycard.com](http://www.lyoncitycard.com)

# Nice



## PRICES

	Without transport	With transport
24 hours	€ 26	€ 30
48 hours	€ 38	€ 46
72 hours	€ 56	€ 68

## BENEFITS

The French Riviera Pass offers FREE ACCESS to over 50 attractions! Among some of the Riviera's most popular highlights. The card can be used up to two years from its date of purchase, the period of validity begins only when the card is first used with a "free access" partner. More than just a simple pass, the French Riviera Pass is your passport to peace of mind during your stay in Nice.



## YOURS TO DISCOVER WITH THE FRENCH RIVIERA PASS

Located on the shores of the Mediterranean, Nice, capital of the French Riviera, is the ideal destination for city breaks.

Nice has a thousand surprises in store ... its monuments, churches, gardens, the footpaths which link the surrounding hillside to the city centre, but also its museums, its artists, its local crafts, its internationally renowned gastronomy with its unmistakable flavours of garlic, olive oil and basil, as well as its folklore ...

The city abounds in entertainment and festivals all year round as a reminder that it's good to live here. Don't miss the Nice Carnival, the main winter event on the French Riviera and one of the most famous Carnivals in the world!

To help you explore Nice and the surrounding area, choose the French Riviera Pass. The city card will make your stay easier, enabling you to enjoy significant discounts- throughout Greater Nice from Monaco to Antibes- at many leading attractions, museums and galleries, to have lunch and dinner in the best restaurants or save money on your shopping.

## INFORMATION | ORDER

Commission for tour-operators and travel agents: you can benefit from 10% discount on the retail price of the card.  
<http://en.nicetourisme.com/the-french-riviera-pass>

Contact : Isabelle Defoly  
NICE CONVENTION & VISITORS BUREAU  
5, Promenade des Anglais  
06302 Nice Cedex 4  
Email : [pass@otcnice.com](mailto:pass@otcnice.com)  
Tel : +33 (0)489 06 48 10  
Fax : +33 (0)489 06 48 16  
<http://en.nicetourisme.com>

# Nuremberg



## PRICES

	Adult	Child 6 to 11
2 days	€ 28	€ 6

Children from 0 to 5 are free of charge

## BENEFITS

Your perfect escort:

ONE CARD - MANY OPPORTUNITIES

The Nürnberg Card gives holders incredible value:

Free travel on all public transport

Free admission to all museums & attractions:

Museums & Attractions:

Imperial Castle

Germanisches National Museum

Albrecht Dürer's House

New Museum

Toy Museum

Documentation Centre Nazi Party

Rally Grounds

Memorium

Nuremberg Trials

German Railway Museum

Communication Museum

Industrial Culture Museum

City Museum at Fembo's House

Museum Tucher Mansion

Tower of Senses

Gallery of Contemporary Art

Art Gallery Nuremberg

Hangman's Residence Museum

Zoo with dolphin lagoon

Children & Young People's Museum

Planetarium

Historic Streetcar Depot

Schloss Neunhof

Faber Castell Residence with 'Alte Mine' Museum

Underground Nuremberg:

Rock-Cut Cellars

Historic Art Bunker

Casemates and Water Supply Conduits

Medieval Dungeons & so much more!



## A GERMAN CITY FULL OF SURPRISES

This distinctly modern city has a wealth of art and culture, great restaurants, fine wine and beer - making it a hard-to-beat travel destination. The NÜRNBERG CARD + FÜRTH is your perfect travel companion to ensure you get the most from this delightful city.

## INFORMATION | ORDER

For travel trade industry 10% reduction, handling via voucher.

Nuremberg Convention and Tourist Office

Jasmin Raschka

Tel.: 0049-911-2336-126

Fax.: 0049-911-2336-166

E-Mail: [raschka@ctz-nuernberg.de](mailto:raschka@ctz-nuernberg.de)



# Oslo

ADULT 24



Photo credit: VisitOSLO/Nancy Bundt

## PRICES

	Adult	Child 6 to 17
24 hours	NOK 445	NOK 235
48 hours	NOK 655	NOK 325
72 hours	NOK 820	NOK 410

	Senior
24 hours	NOK 355
48 hours	NOK 520
72 hours	NOK 655

## BENEFITS

See more. Pay less

The Oslo Pass gives you:

- Free entry to more than 30 museums
- Free public transport
- Free entry to swimming pools
- Free walking tours
- Discounts on sightseeing and special offers at restaurants, shops and leisure venues

Buy the Oslo Pass at the Oslo Visitor Centre, online [www.visitoslo.com](http://www.visitoslo.com), at hotels, campsites and other official resellers in Oslo, or buy the Oslo Pass via the Oslo Pass app (iOS/Android).

## INFORMATION | ORDER

For questions about the Oslo Pass or becoming an Oslo Pass agent, please contact:

Oslo Visitor Centre, VisitOSLO  
Tel: +47 23 10 62 00  
[Oslopass@visitoslo.com](mailto:Oslopass@visitoslo.com)  
[www.visitoslo.com/oslopass](http://www.visitoslo.com/oslopass)



## WELCOME TO OSLO!

Oslo is one of Europe's fastest growing capital cities with over 661,000 inhabitants, a figure expected to exceed one million within the next twenty years.

The city has undergone a considerable modernization, with captivating new landmarks and a stylish new silhouette with state of the art skyscrapers. City planning projects have both transformed and remodeled old neighbourhoods, allowing you to enjoy historical landmarks whilst experiencing a city in constant development.

Music is an important and integral part of Oslo. With thousands of concerts each year, Oslo is the city in Europe with the highest number of concerts per capita.

Oslo also host one of the world's most famous sport facilities – the Holmenkollen ski jump. Sports events of all kinds take place in the famous arena as well as in other sport arenas all over Oslo throughout the year.

Oslo also offers a number of excellent restaurants, eateries and food halls. The city caters to everything from exciting street food, traditional Norwegian cooking and world class gourmet restaurants. With unique design and architecture, the vast array of cultural events, festivals and exciting culinary experiences you are guaranteed to find your Oslo when visiting the city.

The Oslo Pass will save you time and money, and will allow you to discover the different parts of this beautiful city.

# St. Petersburg

## St. Petersburg Card



96433078XXXXXXX00001L

3 DAYS  
Д-Я



### PRICES

2 days	RUB 4390
3 days	RUB 5690
5 days	RUB 6990
7 days	RUB 7990

\*Prices subject to change

### BENEFITS

- Free entrance to over 75 museums of the city
- Free boat tours
- Free hop-on hop-off bus tours
- Rechargeable travel pass
- Special offers in restaurants and cafes
- Special rates on hotel accommodation

And more:

- Multi-page guidebook with useful visitor information
- Redemption points conveniently located in the city center and Pulkovo airport
- Delivery to your hotel



### ENJOY THE CITY OF PURE BEAUTY

Saint Petersburg is one of the world's most beautiful cities. It fascinates visitors with splendid architecture, romantic spirit of luminous White Nights, as well as its great history and outstanding culture.

Attractions, streets and squares find evidences of more than 300 years history rich in events of different political regimes, glorious victories and revolutions. True Classical, Baroque and Art Nouveau masterpieces find their place along with the Soviet and contemporary architecture.

At the same time Saint Petersburg welcomes visitors as a modern metropolis with a great number of hotels, restaurants, shops, world famous museums, theatres and much more.

St. Petersburg Card is a perfect way to experience the northern capital of Russia, providing more benefits and convenience to your visit.

### INFORMATION | ORDER

To get more information and discuss collaboration opportunities, please contact:

Tel.: +7 (812) 604 00 42

E-mail: [info@petersburgcard.com](mailto:info@petersburgcard.com)

[www.petersburgcard.com](http://www.petersburgcard.com)



# Stuttgart



Photo: © Stuttgart-Marketing GmbH

## A CITY BETWEEN TRADITION AND INNOVATION

Whether you're an automobile or culture fan, a gourmet or a lover of beautiful scenery: Stuttgart offers something for every taste.

While the Mercedes-Benz Museum illustrates 130 years of automotive history and the Porsche Museum impresses visitors with its powerful sports cars, there's also a wide range of other museums to enchant art and culture enthusiasts. The Stuttgart State Theatres present opera, ballet and drama of the highest calibre. Not far from Stuttgart lies the former royal residence of Ludwigsburg Palace, known as the «Swabian Versailles». Germany's largest preserved Baroque palace complex conveys a vivid impression of the one-time splendour of court life, which also attracted Casanova to the Stuttgart region.

Epicures, too, will find much to delight. Local wines and both Swabian and international specialties can be sampled in traditional wine taverns or in one of the eight starred restaurants. And visitors also enjoy the various festivals held throughout the year, such as the Stuttgart Beer Festival or the picturesque Christmas markets.

And the StuttCard is the essential guide for experiencing the Stuttgart Region in a practical and easy way.

	excl. local public transport	incl. local public transport
24 hours	€ 18	€ 27
48 hours	€ 25	€ 38
72 hours	€ 30	€ 48

Discounts for the travel trade industry available

## BENEFITS

The StuttCard offers lots of advantages:

- Free admission to all museums and a lot of leisure facilities
- Attractive discounts in selected shops and theatres
- Welcome drinks or desserts in selected restaurants
- Optional: Free ride in the local public transport network (entire Stuttgart Region)

## INFORMATION | ORDER

Stuttgart-Marketing GmbH  
Nicole-Joy Henzler  
Head of Sales / Market Research  
Tel: +49 711 2228-229  
Email: [nicole.henzler@stuttgart-tourist.de](mailto:nicole.henzler@stuttgart-tourist.de)  
[www.stuttgart-tourist.de/stuttcard](http://www.stuttgart-tourist.de/stuttcard)

# Tallinn

## TallinnCard

### BENEFITS

- Free entrance to over 40 best museums and sights, including Seaplane Harbour, Kiek in de Kök Fortifications Museum and Tallinn TV Tower.
- Free unlimited use of public transport.
- Free hop-on hop-off bus tours with Tallinn Card PLUS.
- Discounts on tours, day-trips, theaters, activities, restaurants, cafes and shops.



### PRICES

	Adult	Child (up to 17)
<i>Without free hop-on hop-off tour</i>		
24 hours	€ 29	€ 17
48 hours	€ 43	€ 22
72 hours	€ 52	€ 27

<i>With free hop-on hop-off tour</i>		
24 hours	€ 40	€ 22
48 hours	€ 54	€ 30
72 hours	€ 64	€ 36

### CHARMINGLY MEDIEVAL AND AMAZINGLY MODERN

Figuring out which more accurately describes this stunning Estonian city would be a tough job. On one hand, the city's pride and joy is its historic old town with ancient streets, houses, towers and squares which look as though torn straight from the pages of a storybook. On the other hand, threaded through that same old town are cutting-edge restaurants, cafés and clubs. Visitors are often amazed by the newness of the city, the gleaming shops, the stylish interiors, the plush hotels. There are also the high-tech solutions that go hand-in-hand with Tallinn life, such as free wireless internet available practically everywhere and the common practice of paying for parking by mobile phone. This is, after all, the country that invented Skype! Whether old or new, Tallinn is the ideal city break destination.

### INFORMATION | ORDER

Tallinn City Tourist Office & Convention Bureau  
Vabaduse väljak 7, 15199 Tallinn, Estonia  
Tel: +372 640 4758  
Email: [tallinncard@tallinnlv.ee](mailto:tallinncard@tallinnlv.ee)  
[www.tallinncard.ee](http://www.tallinncard.ee)  
Facebook: VisitTallinn  
Twitter: @VisitTallinn



# Valencia



## PRICES

24 hours	€ 15
48 hours	€ 20
72 hours	€ 25
7 days	€ 12

## UNLIMITED TRAVEL TO ENJOY EVEN MORE OF VALENCIA

Situated on the shores of the Mediterranean Sea, Valencia perfectly combines tradition and modernity that makes it an ideal tourism destination.

The Valencia Tourist Card is the best way to discover an incredible but true city.

A modern card with the latest technology that can be used for 24h, 48h and 72 hours, starting from the first use. A card made for tourists, with the aim of simplifying a visit to the major tourist sights and attractions of Valencia.

15% discount on cards for children between 6 and 12 years of age. Children from 0 to 5 years old travel for free on public transport and can visit tourist attractions for free or at a reduced rate.

15% discount for students, over 65s and pensioners Groups for more than 20 People.

(Discounts only apply in our Tourist Offices and/or VLC Shop [www.visitvalencia.com](http://www.visitvalencia.com)).

## BENEFITS

24, 48, 72 hours cards: Free transport with unlimited journeys & Metro València-Airport-València  
7 days card: 90' Tour in Tourist Bus

- FREE: 2 Tapas and beverages
- FREE or up to 50% More than 20 free museums: Lonja, IVAM, Serranos and Quart Towers, Museo Fallero....
- 15% Discounts for tickets to the city's main attractions
- 20% Discounts in tourist services
- Special discounts in Shops and Restaurants
- And a free full guidebook and detailed map with helpful information on museums and attractions

## INFORMATION | ORDER

To benefit from becoming a Valencia Tourist Card point of sale get in touch with:

Turismo Valencia

Atencion al Visitante – Visitors Service

[atencionalvisitante@turisvalencia.es](mailto:atencionalvisitante@turisvalencia.es)

[www.valenciatouristcard.com](http://www.valenciatouristcard.com)

Tel: +34 963 390 390

Fax: +34 963 606 430

Contact Person: Blanca Vilana



# Vienna



Photo: WienTourismus/Christian Stempa

## ENJOY VIENNA CITY CARD

Immerse yourself in imperial Vienna and discover the pomp of days gone by at the Schönbrunn Palace or the Hofburg, which is home to the Imperial Apartments, the Imperial Silver Collection, the Sisi Museum and the Treasury. At Madame Tussaud's waxworks, Empress Maria Theresa grants visitors a royal audience.

Take a step closer to Austrian Art Nouveau genius Gustav Klimt when you come face-to-face with his world-famous painting The Kiss at the Belvedere. Spare some time for Vienna's best museums and collections - from the Kunsthistorisches Museum and the Albertina to the Leopold Museum and the Museum of Modern Art (MUMOK).

Soak up the authentic rural charms of an authentic Viennese "heuriger" wine tavern, or while away the afternoons in a classic Viennese coffee house with pastries, newspapers and live piano music to keep you company. The city's restaurants serve legendary Viennese cuisine and Vienna's shopping streets are packed with exclusive stores, from elegant designer boutiques to upscale department stores.

In the evening, head for one of the 15,000 concerts that make up the city of music's annual quota. The choice is vast; from performances by the Vienna Boys' Choir to gala events at the world-famous Konzerthaus. Operetta lovers should make a beeline for the Volksoper, while Porgy & Bess is the place for jazz fans.

Enjoy more than 210 benefits - from museum to heuriger - all from just 17 €!

## PRICES

Free travel on public transport or  
Big Bus Vienna

More than 210 discounts

For 24/48/72 hours

From € 17

Each Vienna Card entitles one child  
below the age of 15 to travel free with  
you (with ID card)

## BENEFITS

The Vienna Card is available from:

- Vienna City Card App
- tourist information offices
- Wiener Linien sales counters
- Big Bus Vienna
- [www.shop.vienna.info](http://www.shop.vienna.info)



## INFORMATION | ORDER

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Web: [www.vienna.info](http://www.vienna.info)  
For general enquiries about Vienna please  
contact: [info@vienna.info](mailto:info@vienna.info)

# Zagreb



## PRICES

24 hours	kn 98.00
72 hours	kn 135.00

## BENEFITS

Enjoy the best of Zagreb with Zagreb Card:

- Unlimited free travel on public transport
- Free entry to four prestigious city museums: Museum of Broken Relationships, Museum of Arts and Crafts, Museum of Contemporary Art, Zagreb City Museum
- Free entry to the Zagreb 360° – observation deck and event venue
- Free entry to the Zagreb Zoo
- Museum of Illusions – 10% discount
- Archaeological Museum – 50% discount
- Discounts at over 55 locations, such as numerous city museums, restaurants, shops and various services

## ZAGREB

Zagreb, the capital of Croatia is a small treasure trove of central European art and civilization with its more than 900-year old heritage. Old and new, yesterday and today, history and modern times, business metropolis and Mediterranean lifestyle, this is the essence of Zagreb!

Discover many faces of Zagreb and save money with Zagreb Card!

## INFORMATION | ORDER

Trade commissions:

24-hour ZAGREB CARD - commission for trade is 6.00 kn

72-hour ZAGREB CARD - commission for trade is 8.00 kn

Five Stars Ltd.

E-mail: [info@fivestars.hr](mailto:info@fivestars.hr)

[www.zagrebcard.com](http://www.zagrebcard.com)

Zagreb Tourist Board

E-mail: [info@infozagreb.hr](mailto:info@infozagreb.hr)

[www.infozagreb.hr](http://www.infozagreb.hr)

Tel: +385 1 4814051



# Zurich

## Zürich Card.



### BENEFITS

The Zürich Card offers – Examples:

- Short Round Trip on Lake Zurich
- Zurich Old Town Walking Tour (Guided City walk) – 50% discount
- Casino Zürich free admission
- Swiss National Museum Zürich – Free admission
- Lindt Chocolate Shop Kilchberg – 10% discount
- FIFA World Football Museum 30% discount
- Club Mascotte (one of Switzerland's oldest nightclubs) – Free admission
- Unlimited travel on public transportation
- Free or reduced admission to 40 museums
- 10% to 20% discount in various local stores
- Culinary surprises in selected restaurants
- And many more experiences

### PRICES

	Adult*	Child ** up to 16
24 hours	CHF 27 (€ 24.40)	CHF 19 (€ 17.15)
72 hours	CHF 53 (€ 47.85)	CHF 37 (€ 33.40)

\*Prices shown in Euro are guideline prices only and subject to exchange rate variations.

\*\* children under 6 are free.

### THE UNIQUE MIX

As a lifestyle capital on the water, Zurich offers the unique mix of discovery, pleasure, nature and culture. Over 50 museums and more than 100 galleries, the finest culinary highlights, unlimited shopping pleasure, Switzerland's liveliest nightlife, numerous events and countless green oases in the centre of the city tempt guests to linger and enjoy.

Holders of the city card Zürich Card can enjoy the city to the fullest and at the same time get great value for their money. The principle is very simple: you purchase a Zürich Card that is valid for either 24 or 72 hours and you profit from unlimited second-class travel by tram, bus, rail, boat and cable car throughout the city of Zurich and its surrounding area, free admission to most of Zurich's museums, 50% discount on guided city tours through Zurich Tourism, 10 to 20% discount at selected Zürich shops, culinary surprise with each main course at selected Zurich restaurants and much more.

### INFORMATION | ORDER

The Zürich Card is commissionable (10%) to agents.

For further details please contact:

Zürich Tourism, Jessica Fichtl, Product Manager

T: +41 44 215 40 21

E: [zuerichcard@zuerich.com](mailto:zuerichcard@zuerich.com)

W: [www.zuerich.com/zuerichcard](http://www.zuerich.com/zuerichcard)

More information about Zurich: [www.zuerich.com](http://www.zuerich.com)









To find out more about  
We Love City Cards visit  
[www.welovecitycards.com](http://www.welovecitycards.com)